BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

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Experimental Periodicals) POSSA CONTROL OF A CONTROL OF
Co-Palletization Dropship) Docket No. MC2002-3
Discounts, 2002)
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NOTICE OF INTERVENTION OF DIRECT MARKETING ASSOCIATION, INC.

Pursuant to Rule 20 of the Commission's Rules of Practice, Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

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The DMA intends to participate actively in this proceeding.

Respectfully submitted

Dana T. Ackerly II

Counsel for Direct Marketing

Association, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

October 10, 2002

Dana T. Ackerly II